

## **Liebherr Mining Equipment Newport News Co. Awarded the 2014 Award for Excellence by the Balanced Scorecard Institute**

**Newport News / VA (USA) April 11, 2014 – The company received the Award for Excellence by the Balanced Scorecard Institute for the development and deployment of a comprehensive strategic planning and management system in order to affect company-wide transformation and change.**

For their strong commitment to leadership, strategic management, performance analysis and continuous improvement, Liebherr Mining Equipment Newport News Co. has been awarded the 2014 Award for Excellence by the Balanced Scorecard Institute (BSI). The enterprise has developed and deployed a comprehensive strategic planning and management system in order to affect company-wide transformation and change.

As described by BSI, the award is based on the company's executive leadership, strategy development and communication clarity, organization alignment to a shared vision of the future, strategic resource allocation, performance reporting and communication, breakthrough results and sustainability. BSI CEO Howard Rohm recognized, "the exemplary passion and involvement of the many dedicated people at Liebherr Mining Equipment Newport News Co.," and described how the company "recognizes that organizations are best served by a transparent strategy management system that emphasizes all elements of effective strategy— financial diligence, customer satisfaction, internal process efficiency and organization capacity building."

BSI is a certification and consulting service that helps its clients create sustainable high-performance organizations through strategic planning and management, performance measurement, change management, and business intelligence technology. The award was presented on 31 March 2014 at the Hilton Myrtle Beach Resort in Myrtle Beach, South Carolina. Executive Vice President Cherie Cooke and Management Analyst Maximilian Roessler accepted the award on behalf of the company.

### **Caption**

liebherr-mining-bsi-award.jpg

The 2014 Balanced Scorecard Institute Award for Excellence

**Contact person**

Manoli Kouremetis

Phone: +1 (757) 928-8736

E-mail: [Manoli.Kouremetis@Liebherr.com](mailto:Manoli.Kouremetis@Liebherr.com)

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