

Liebherr expands U.S. footprint with the opening of a new facility in Lodi, California

Newport News, VA (USA) September 18, 2017 – Liebherr USA, Co. continues its expansion in the U.S., with the opening of its newest location in Lodi, California to better service customers in the western region. The Lodi facility operations will include sales, service and repair of new and used mobile, duty cycle and lift version crawler cranes, as well as piling and drilling rigs.

The new Lodi branch will bring Liebherr equipment specialists closer to existing customers and provide localized service to customers in the Western region. It is located at 880 South Beckman Road, Lodi California and will serve as a hub to provide technical assistance, field service, yard storage for consignment cranes, stock and replenish parts, perform equipment repairs, stock inventory for sale and deploy rental fleets. The new facility includes service bays, a warehouse and office building. Liebherr USA, Co., will have two divisions operating out of the Lodi facility, Mobile and Crawler Cranes and the Crawler Cranes and Foundation Equipment divisions. This cooperation will derive further advantages to Liebherr crane customers in the western region of the United States, enhancing the level of customer service and product support, and offering a greater selection of cranes.

The facility in Lodi is located in California's Central Valley, about 84 miles east of San Francisco and about 36 miles south of Sacramento. In terms of logistics, this allows Liebherr to respond to customer inquiries quicker and accelerate the distribution of parts and services in this region.

"A lot of effort and dedication went into preparing this location for success. The Lodi branch will tremendously improve our abilities to service and support our local customers in their respective time zone," says Tobias Haemmerle, Divisional Director of Liebherr USA, Co. Crawler Cranes and Foundation Equipment Division.

The opening of the Lodi, CA location and the joint venture with the Mobile and Crawler Cranes and the Crawler Cranes and Foundation Equipment Division is the latest

development in support of the manufacturer's rapid growth in the United States under the newly formed mixed sales organization and a benefit to Liebherr customers. This allows Liebherr USA, Co. to support the company's overall goal to strengthen customer support and equipment distribution across the United States. The new location had a small opening ceremony on Tuesday, September 12, 2017.

Liebherr USA, Co. Crawler Cranes and Foundation Equipment division in Lodi will offer a product range of crawler cranes, duty-cycle crawler cranes, piling and drilling rigs as well as attachments, such as rotary drives, hammers and vibrators. The Mobile and Crawler Cranes division will offer a wide range of mobile cranes with telescoping or lattice booms on wheeled or crawler-tracked undercarriages. These cranes are powerful, maneuverable and feature ultramodern technology that satisfies combined road and off-road operating requirements on construction sites of all kinds. They range from 40 US ton to 3,000 US ton.

About Liebherr

Established in 1949, the Liebherr Group is today a leading manufacturer of earthmoving equipment and a supplier of innovative user-oriented products and services in many other fields. The family-owned company employs more than 42,000 people in over 130 companies worldwide on every continent.

Liebherr's product range covers earthmoving and material handling machinery, mining equipment, mobile cranes, construction cranes, mixing technology, domestic appliances, maritime cranes, aerospace and transportation systems, machine tools and automation systems as well as high-performance components for mechanical, hydraulic and electrical drive and control technology. Liebherr also operates hotels in Ireland, Austria and Germany.

The Group's holding company is Liebherr-International AG in Bulle, Switzerland, which is entirely owned by members of the Liebherr family.

Images:

Lodi Facility_2017.jpg

Lodi Equipment and Service Trucks.jpg

Simulator.jpg

Caption: Frank Mkrdijian, MKR Equipment Services, Inc., in the LR 1300 crane

simulator at the Lodi Opening reception

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