

# Liebherr wheel loaders L 566 XPower® with specialised paint ex works for Guggenberger GmbH

- Anthracite-black Liebherr wheel loaders for the company's own asphalt mixing plant
- Liebherr completes special paintwork for wheel loaders directly in the production process
- Close cooperation between Guggenberger GmbH and Liebherr sales partner Carl Beutlhauser Baumaschinen GmbH

Mintraching (Germany), 7 February 2020 – Guggenberger GmbH, based in the Regensburg district, has recently purchased two Liebherr L 566 XPower® wheel loaders from Liebherr sales partner Carl Beutlhauser Baumaschinen GmbH. The impressive performance of the wheel loaders is complemented by their outstanding design. Both machines look resplendent in the distinctive corporate colour of this traditional construction company. For high quality standards in paintwork, Liebherr-Werk Bischofshofen GmbH offers special paint finishes ex works. Unusually however, the special paintwork is not completed in a single stage at the end of the production process but instead the relevant component parts are painted before being assembled.

The two XPower<sup>®</sup> wheel loaders are in operation at Guggenberger GmbH in the company's asphalt mixing plant. Here, the company mixes around 120,000 t of asphalt every year and handles around 50,000 t of other bulk materials. For this work, the L 566 XPower<sup>®</sup> is equipped with 4.6 m³ buckets, the new joystick steering and the new weighing device for notable feature. The wheel loaders, which weigh approximately 24 t, consume just under 11 l of diesel per operating hour in their daily work.

#### Special paintwork for Liebherr wheel loaders available directly ex works

Specifying machines in your corporate colour increases the brand awareness for construction companies on the construction site. For construction machines, paintwork in the company's colours is often performed after production, which is time consuming and detrimental to the quality. Liebherr-Werk Bischofshofen GmbH follows a different strategy. It produces wheel loaders in customer-specific colours directly in the factory.

One example of this are the new anthracite-black wheel loaders for Guggenberger GmbH.

The specialists in the Liebherr factory paint the individual components in the desired customer colour before assembly. Then, the specially painted components are assembled in the regular production process to form the finished wheel loader. Subsequent painting or manual reworking of the wheel loader is not necessary. Liebherr is therefore able to efficiently implement customer-specific paintwork of all types and ensure consistently high quality.

### Guggenberger GmbH as a construction specialist with a long tradition

Guggenberger GmbH carries out projects in various business sectors, for example in building construction, turnkey construction, civil engineering or road construction.

Around 80 per cent of orders received by Guggenberger GmbH are repeat orders from long-term customers. This underlines the fact that the family company founded in 1949 also stands for consistently high quality in the construction industry.

Markus Guggenberger has been at the helm of the company since 2014. The company has 470 employees and is in its third generation. He appreciates the close cooperation with Carl Beutlhauser Baumaschinen GmbH in Passau and is pleased that Liebherr has implemented Guggenberger's typical anthracite-black design for his new wheel loaders in a straightforward way and direct from the factory.

Captions

liebherr-wheel-loader-l566-xpower-special-painting-guggenberger-1.jpg

A new Liebherr L 566 XPower® wheel loader from Guggenberger GmbH with special

anthracite black paintwork. © www.raedlinger.de

liebherr-wheel-loader-l566-xpower-special-painting-guggenberger-2.jpg

Guggenberger GmbH uses the two L 566 XPower® in the company's own asphalt

mixing plant. © www.raedlinger.de

liebherr-wheel-loader-l566-xpower-special-painting-guggenberger-3.jpg

Liebherr offers all kinds of special paintwork directly from the factory and paints all

individual parts during the production process. © www.raedlinger.de

## **Contact person**

Martin Koller

Marketing and Public Relations

Phone: +43 50809 11475

E-mail: martin.koller.lbh@liebherr.com

#### Published by

Liebherr-Werk Bischofshofen GmbH

Bischofshofen, Austria

www.liebherr.com

3/3