

Press release

Guindastes Tatuapé enlarges fleet with new LTM 1500-8.1 after 30 years of great partnership with Liebherr

- **Guindastes Tatuapé invests in new LTM 1500-8.1 mobile crane from Liebherr**
- **New 8-axle crane supports erecting of a new pulp and paper mill in Brazil**
- **More than 30 years of great partnership between Tatuapé and Liebherr**

Guindastes Tatuapé, based in Sao Paulo, Brazil, purchased a new LTM 1500-8.1. The 8-axle giant is the 27th crane Tatuapé bought from Liebherr in the last 20 years. Being one of the largest crane rental companies in Brazil, Tatuapé has a growing fleet of mobile cranes, operating throughout Brazil and the surrounding countries in South America. The new 500 t crane will first serve in the assembling of a pulp and paper mill.

Ehingen / Donau (Germany), 25 February 2021 – Back in 1988, the company owner of Guindastes Tatuapé, Edson Garzon Esparbiere, paid a visit to the Liebherr plant in Ehingen, Germany. He met Dr. Hans Liebherr, founder of the Liebherr Group, personally. It was the beginning of a great partnership, growing over years, and Tatuapé bought more and more mobile cranes from Liebherr. For Tatuapé not only the technology and value of the cranes itself are important, but also the service and customer support. “The Liebherr equipment is the best in the world. Both, in terms of productivity and resale value,” states Denys Garzon Rodrigues, Commercial Director of Tatuapé Guindastes proudly.

New LTM 1500-8.1 for industrial purpose

The latest addition to the fleet, a LTM 1500-8.1, will be contracted directly to assist in the assembly of a new pulp and paper mill in Brazil. The reason to invest in such a large crane was pretty simple for Tatuapé. “The LTM 1500-8.1 is a very versatile piece of equipment. In addition to the fantastic load charts with nearly endless possibilities, the crane with its two boom lengths of 50 and 84 meters, the luffing jib and the fixed jib offer everything you need for many requirements in our markets,” explains Denys Garzon. “And we do have already

two similar cranes successfully running in our fleet, where we can now also exchange some of the equipment. That pays off and makes the whole thing highly profitable”, he adds.

Brazil and beyond

“Bearing in mind that we have a young machine park in Brazil, in average age, we are able to serve the growing market needs pretty well”, Denys Garzon goes on. “Our fleet ranges from mobile cranes with 7t tons up to 800 t. And with this huge range of cranes, we are able to serve nearly all jobs inside and outside of Brazil, also working beyond the Brazilian borders, in South America - where we just started our first operation recently”, he explains.

Proud company history

Today, Guindastes Tatuapé employs approx. 250 employees. Running a fleet of cranes, conveyor sets, forklifts and lifting platforms with more than 230 machines, the company serves at national level to the most diverse market segments. Almost 30 mobile cranes from Liebherr have been added to the fleet in the past twenty years.

Founded back in 1950 by Pedro Garzon, Grupo Tatuapé started with a truck that can still be seen in their own museum. The money for the truck was loaned from a neighbor. The truck was parked in Praça Silvio Romero, a neighborhood in São Paulo, and Pedro started searching for work with it. In the beginning small jobs like the transport of refrigerators and furniture came up. But then, he was tasked to transport a 2 tons weaving machine. First, Garzon claimed he did not have the right equipment for such a heavy work. But nonetheless he accepted the challenge, took a bus to Rio de Janeiro, bought a wire rope winch and brought it in the bus back to Sao Paulo. This was the beginning of the heavy cargo handling for Tatuapé. Edson Garzon Esparbiere and Suely Garzon, Pedro's children took over the business later on, enlarging the company. Today the company is run by the third generation and in the hands of the Directors Denys Garzon and Daniel Garzon.

About Liebherr-Werk Ehingen GmbH

Liebherr-Werk Ehingen GmbH is a leading manufacturer of mobile and crawler cranes. Its range of mobile cranes extends from 2-axle 35 tonne cranes to heavy duty cranes with a lifting capacity of 1200 tonnes and a 9-axle chassis. Its lattice boom cranes on mobile or crawler crane chassis deliver lifting capacities of up to 3000 tonnes. With universal boom systems and extensive additional equipment, they can be seen in action on construction sites throughout the world. The Ehingen site has a workforce of 3,500. Extensive, global service guarantees the high availability of Liebherr mobile and crawler cranes. In 2019, the Liebherr plant in Ehingen recorded a turnover of 2.1 billion euros.

About the Liebherr Group

The Liebherr Group is a family-run technology company with a widely diversified product range. The company is one of the largest manufacturers of construction machines in the world, but also supplies technically advanced, user-focused products and services in many other sectors. The group currently comprises more than 140 companies based in every continent of the world, has a workforce of over 48,000 and recorded a consolidated total turnover of more than 11.7 billion euros in 2019. Since it was founded in 1949 in Kirchdorf an der Iller in southern Germany, Liebherr's aim has been to win customers by supplying high quality solutions and to contribute to technological progress.

Photograph



liebherr-handover-tatuape-ltm1500-8-1.jpg

Handover of the LTM 1500-8.1 to Guindastes Tatuapé in Brazil: Rene Porto, Liebherr-Brasil, Denys Garzon Rodrigues, Tatuape and Fabio Azevedo, Liebherr-Brasil (f.l.t.r.).

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