

Press release

The most freshness in the least space: The new under counter appliances from Liebherr

Ochsenhausen (Germany), 30.01.2024 – Liebherr-Hausgeräte presents its new generation of under counter fridges and freezers, fitted with lots of clever and convenient details so you can enjoy brilliant freshness. The large selection of appliance widths and the compact design make the new under counter appliances ideal for pantrys, storage areas or smaller kitchens and households. These include the first under counter appliances in energy efficiency class C, which represents the best for this segment.

With its new generation of under counter fridges and freezers, Liebherr-Hausgeräte, specialists in refrigeration and freezing, show that uncompromising quality, sophisticated appearance, well-designed freshness technology, energy efficiency and intuitive ease of use doesn't correlate to appliance size. Liebherr under counter appliances also have practical features that ensure the most freshness in the least space.

The new series is the first in this segment to include incredibly economical under counter fridges and freezers in energy efficiency class C. All models of the Plus series are available with the Liebherr SmartDevice Box and can be easily controlled using your smartphone. For instance, settings can be changed and status information looked up.

The slimline handle with integrated opening mechanism is practical in everyday life. It means the door can be operated with very little effort – even when opened several times in quick succession. The Liebherr under counter appliances have a robust, scratch-resistant surface that can also be used as an additional worktop. The panel can be removed on the under counter fridges, allowing the appliances to slide under a worktop.

The cooling or freezing temperature can be selected by tapping the TouchControl function. EasyFresh is ideal for fruit and vegetables. This Liebherr freshness technology with adjustable air humidity for market-fresh fruit and vegetables is built into all under counter fridges in the Plus series in 60 cm width. DoorStop is a small but very effective detail in the under counter fridges. It keeps the Liebherr under counter fridge fresh even when it's switched off. The fold-out DoorStop prevents unpleasant odours from arising in the interior. The FrostProtect feature in the under counter freezers ensures that these appliances can be used in unheated rooms at ambient temperatures down to minus 15° Celsius.

The new Liebherr under counter fridges come in different variants: in the Pure series at a height of 68 cm and width of 55 cm; in the Pure and Plus series in heights of 85 cm and widths of 50, 55 or 60 cm. The available under counter freezers include a model with a height of 68 cm and width of 55 cm, and in the Pure and Plus series in heights of 85 cm and widths of 55 or 60 cm.

LIEBHERR

All fridges and freezers in the new under counter range from Liebherr have been designed in Germany and produced in Europe. They represent the high quality standards of the family-run company, the appliances division of which was founded by Hans Liebherr in Germany in 1954.

You can find further information on the models in the new under counter appliance range at home.liebherr.com.

About Liebherr-Hausgeräte GmbH

Liebherr-Hausgeräte GmbH is one of eleven divisional controlling companies of the Liebherr Group. The Appliances division employs more than 6,200 staff and develops and produces a wide range of high-quality refrigerators and freezers for the domestic and professional sectors at its headquarters in Ochsenhausen (Germany) and in Lienz (Austria), Marica (Bulgaria), Kluang (Malaysia) and Aurangabad (India).

About the Liebherr Group

The Liebherr Group is a family-run technology company with a broad and diverse range of products. The company is one of the largest manufacturers of construction equipment in the world. However, it also provides high-quality, user-oriented products and services to many other sectors. Today the group comprises over 140 companies from every continent. In 2020, it employed around 48,000 staff and generated a total revenue of over €10.3 billion. Liebherr was founded in 1949 in the southern German town of Kirchdorf an der Iller. Since then, its goal has been to win over its customers with sophisticated solutions and contribute to technological progress.

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