

Press release

The World's Biggest Beach Race: Boulard TP banks on Liebherr Crawler Dozers

Once again, this year France was home to the biggest motorcycle beach race in the world - Enduropale du Touquet Pas-de-Calais. The event has been drawing motorsport enthusiasts together, from all over the world, for over 30 years, and it stands out as a challenge of endurance under extreme conditions. No less of a challenge is creating and maintaining the track; a task the BOULARD TP company (Beaurainville Pas-de-Calais) excels at. With support from the local Liebherr dealer TOUFFLIN, it can bank on a Liebherr PR 716 Crawler Dozer to get the job done.

Telfs (Austria), Mai 2, 2024 – Since it was first held on the north coast of France in 1975, the Enduropale du Touquet Pas-de-Calais has been a legend in the world of motorsport, not just as one of the biggest races but also the most demanding on man and machine. Professional and amateur enthusiasts, both young and old, pit their skills against each other, with some 2,700 French and international race participants competing over a thirteen-kilometre route. The race spans across wide stretches of beach, undulating dunes and narrow tracks, presenting an immense sporting challenge that requires skill, endurance and courage.

PR 716: The Power of the Machine for all operations

To meet the challenge of creating and maintaining the race track, BOULARD TP had powerful reasons for choosing the PR 716 Crawler Dozer. The PR 716 heads up a fleet of equipment that swings into action to transform the beach at Le Touquet into a track for quads and motorcycles over a time span of three weeks. The extreme versatility of the PR 716 makes it suitable for operation under almost all prevailing weather and soil conditions. The combination of solidly built design and powerful drive, delivers outstanding pushing performance and stable operation, regardless of the conditions. The wide tracks ensure optimum weight distribution while minimising ground pressure, which gives specific advantages on soft or uneven terrain such as the motorcycle beach track. It is during such operations, that the hydrostatic drive of the Crawler Dozer really excels: even when turning on the spot, all steering movements are quick and effortless. This gives the PR 716 its exceptional manoeuvrability, and pushing power you can bank on for any construction site.

High Productivity from Liebherr Assistance Systems

To maintain high productivity despite ever-increasing pressures on time and cost, construction equipment must meet the highest demands on speed and precision. Automatic machine controls and Operator Assistance Systems are increasingly being used to raise the productivity of man and machine even higher.

Generation 8 Crawler Dozers have three levels of Assistance Systems: Free Grade for active blade stabilisation during fine grading, Definition Grade for automatic blade positioning when creating 2D surfaces, and 3D Grade for complex terrain modelling. When creating race tracks, Definition Grade significantly simplifies the process, saving time and resources. Further advantages include the intuitive operation of the assistance systems and the high quality of the grading work, which cannot be beaten.

Liebherr-Werk Telfs GmbH

Liebherr-Werk Telfs GmbH has been producing and developing an ever-growing range of construction machines with hydrostatic drives since 1976. The company is able to draw on the many years of experience of the Liebherr Group with this type of drive. Whether it's Crawler Dozers or Loaders, Telescopic Handlers or Pipe Layers – construction machinery from Telfs is consistently designed to keep you on the move with the highest efficiency and cost effectiveness. Then, increasing efficiency as well as reducing fuel consumption and CO₂ emissions are a central focus. The latest computer-aided technologies are used both in development and production: from design engineering to welding robot processes, right through to computerised quality management.

The Liebherr Group – 75 years of moving forward

The Liebherr Group is a high technology company, in family ownership, with a diversified portfolio of products. The company is one of the largest construction machinery manufacturers in the world. But it also offers a range of high quality, high customer benefit products and services in many other areas. The Group currently consists of more than 150 companies across all continents. In 2023, it employed more than 50,000 people and generated a consolidated sales turnover of over €14 bn. Liebherr was founded by Hans Liebherr in 1949, in Kirchdorf an der Iller in southern Germany. From inception, the goal of the employees has been to delight their customers through novel contribution to technological progress and advanced technology solutions. In 2024 the Liebherr Group celebrates "75 years of moving forward", to mark its 75th anniversary.

Images



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Start of the legendary motorcycle race Enduropale de Touquet "Pas-de-Calais" (Photo credit: Najib Ishak)



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The PR 716 transforming the beach at Le Touquet in France into a race track.

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