

Press release

60 years of enthusiasm for heavy loads: Bracht takes delivery of Liebherr LTM 1030-2.1 mobile crane

- Bracht takes delivery of a Liebherr LTM 1030-2.1 to mark the company's 60th anniversary
- Liebherr has kept the 27-year-old LTM 1030-2.1 technically up to date
- Trusting partnership with Liebherr for 50 years

Franz Bracht Kran-Vermietung GmbH is celebrating its 60th anniversary this year. The company has grown from a sole proprietorship into a group of companies with 16 locations under the motto "Lust auf Last" (translated: "Enthusiasm for heavy loads"). In April, Bracht took delivery of a Liebherr LTM 1030-2.1 adorned with the company's anniversary logo. Including the new crane, the Group currently operates 15 machines of this type.

Ehingen (Donau) (Germany), 3 May 2024 – Franz Bracht Jr. was one of the first behind the wheel of the new LTM 1030-2.1. He accompanied his father Dirk to collect the commemorative crane and seems to have a fascination for cranes and heavy loads in his DNA. His grandfather Franz Bracht founded the company in 1964.

Two-axle mobile cranes have a future

"Two-axle mobile cranes will continue to play an important role in our fleet in the future, even though competition from heavy lorry-mounted loader cranes and large telescopic forklifts has increased considerably," explains Managing Director Dirk Bracht. "In purely ecological and economic terms, I still think it's better to drive with a total weight of 24 tonnes than with a three-axle crane weighing 36 tonnes." With the new crane, Bracht now operates a total of 15 LTM 1030-2.1 cranes in its group of companies (Franz Bracht, Hofmann and Wilden).

The LTM 1030-2.1, of which Liebherr has built around 2,800 units, is now a historic crane. It was unveiled at the Intermat trade fair in Paris in 1997 and was the world's first mobile crane equipped with modern data bus technology. Since then, Liebherr has consistently kept its smallest two-axle crane up to date with the latest mobile crane technology in order to fulfil market requirements, legal specifications and standards, including aspects such as lighting, ballast monitoring and the latest Stage 5 engine

emissions standard. Liebherr also offers its VarioBase® variable supporting base for the 27-year-old crane type.

60 years of Franz Bracht

Franz Bracht Kran-Vermietung GmbH based in Erwitte has been in business since 1964 and currently employs around 800 people. Its fleet includes 1,400 vehicle units with 292 mobile cranes in the load bearing capacity classes from 7 to 1,600 tonnes.

The company has 16 locations in North Rhine-Westphalia and is a competent and reliable partner to wind turbine manufacturers as well as customers in the reinforced concrete construction and civil engineering, industrial buildings, major industry and petrochemicals sectors, as well as many other industries. Quality and safety are always the focal points. Its machines are not only used throughout Germany but also in other European and non-European countries.

Dirk Bracht describes the passion that has made the company what it is today: "For more than half a century, we have upheld a tradition of inspiring designers and engineers in building construction and civil engineering, large-scale industry and petrochemicals – with the expertise, precision and reliability with which we approach our business. No matter how heavy the loads, how large the dimensions and how high and demanding the objects are – we can handle it!"

The company's partnership with Liebherr is also celebrating an anniversary. "In 1974, exactly 50 years ago, we bought our first Liebherr crane, a LG 1130 lattice boom mobile crane. It was the beginning of a successful partnership based on trust, honesty, and loyalty – that has endured to this day," says Bracht.

About Liebherr-Werk Ehingen GmbH

Liebherr-Werk Ehingen GmbH is a leading manufacturer of mobile and crawler cranes. Its range of mobile cranes extends from 2-axle 35 tonne cranes to heavy duty cranes with a lifting capacity of 1200 tonnes and a 9-axle chassis. Its lattice boom cranes on mobile or crawler travel gear deliver lifting capacities of up to 3000 tonnes. With universal boom systems and extensive additional equipment, they can be seen in action on construction sites throughout the world. The Ehingen site has a workforce of 5,000. An extensive, global service network guarantees the high availability of Liebherr mobile and crawler cranes. In 2023, the Liebherr plant in Ehingen recorded a turnover of 2.81 billion euros.

About the Liebherr Group – 75 years of moving forward

The Liebherr Group is a family-run technology company with a highly diversified product programme. The company is one of the largest construction equipment manufacturers in the world. It also provides high-quality, user-oriented products and services in a wide range of other areas. The Liebherr Group includes over 150 companies across all continents. In 2023, it employed more than 50,000 staff and achieved combined revenues of over 14 billion euros. Liebherr was founded by Hans Liebherr in 1949 in the southern German town of Kirchdorf an der Iller. Since then, the employees have been pursuing the goal of achieving continuous technological innovation, and bringing industry-leading solutions to its customers. Under the slogan '75 years of moving forward', the Group celebrates its 75th anniversary in 2024.

Images



liebherr-ltm1030-2.1-bracht-handover.jpg

Handover on the occasion of the company's 60th anniversary (from left to right): Dr Ulrich Hamme (Liebherr-Werk Ehingen GmbH), Franz Bracht Jr., Dirk Bracht (Franz Bracht Kranvermietung GmbH), Manuel Grab (Liebherr-Werk Ehingen GmbH).



liebherr-ltm1030-2.1-bracht-job.jpg

Adorned with the company's 60-anniversary logo, the LTM 1030-2.1 has already proven itself in the field.



liebherr-ltm1030-2.1-franz-bracht-jun.jpg
Franz-Bracht Jr. (8 years old) - Operating Liebherr cranes is child's play.

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